

# Bilingual, Immigrant, and Refugee Education Directors Meeting

## Greensboro-High Point Marriott Airport Hotel

### Greensboro, NC | May 2 - 6, 2023

#### SPONSORSHIP INFORMATION

All sponsoring companies must be involved in conducting work or producing materials to support quality instruction for English learners (ELs). All work sessions and meal events are open to our sponsors. Sponsors will be recognized during the conference via the signage, banner, and conference program and be listed in the Council's Annual Report.

Please contact Michell Yorkman for any questions regarding your sponsorship. Additionally, to ensure that we have your most recent information, please submit your logo and a short description of your company via email to Michell Yorkman at [myorkman@cgcs.org](mailto:myorkman@cgcs.org) by April 24, 2023, for approval of sponsorship.

Sponsorship opportunities are limited. All sponsorships must be paid in full before April 24, 2023, in order to secure your company's spot. The sponsorship level opportunities are on a first-come, first-served basis and are as follows:

|                    |                |  |
|--------------------|----------------|--|
| Sponsorship Levels | <b>DIAMOND</b> | <b>\$12,500 – Limit 6 Companies</b> <ul style="list-style-type: none"><li>• Opportunity to engage in discussions regarding EL products/services in a private breakout session with key member district attendees</li><li>• Recognized via verbal announcements, conference program, banner, signage, and the Council's Annual Report</li><li>• Exhibit table on Wednesday, May 3, and Thursday, May 4</li><li>• Receive conference attendees list in advance (twice before the conference)</li><li>• Three (3) registrants included (max. 2 additional attendees registered at \$1,000 each)</li></ul> |
|                    | <b>GOLD</b>    | <b>\$7,000</b> <ul style="list-style-type: none"><li>• Recognized via conference program, banner, signage, and the Council's Annual Report</li><li>• Exhibit table on Wednesday, May 3, and Thursday, May 4</li><li>• Receive conference attendees list in advance (twice before the conference)</li><li>• Two (2) registrants included (max. 2 additional attendees registered at \$1,000 each)</li></ul>   |
|                    | <b>SILVER</b>  | <b>\$5,000</b> <ul style="list-style-type: none"><li>• Recognized via conference program, banner, signage, and the Council's Annual Report</li><li>• Exhibit table on Wednesday, May 3, and Thursday, May 4</li><li>• Conference attendees list in advance (once before the conference)</li><li>• One (1) registrant included (max. 3 additional attendees registered at \$1,000 each)</li></ul>   |
|                    | <b>BRONZE</b>  | <b>\$3,000</b> <ul style="list-style-type: none"><li>• Sponsor of transportation for school visits—logo displayed on buses</li><li>• Recognized via verbal announcement at school visit debriefing, conference program, banner, signage, and the Council's Annual Report</li><li>• One (1) registrant included (max. 3 additional attendees registered at \$1,000 each)</li></ul>  |

To sign up for a sponsorship level, please click [here](https://cvent.me/Wq9B9G) or go to: <https://cvent.me/Wq9B9G>

#### About the Council

The Council is a 501(c)3 organization, and contributions made to the Council are tax exempt. The Council is a coalition of 78 of the nation's largest urban public-school systems. Founded in 1956 and incorporated in 1961, the Council is located in Washington, DC, where it works to support urban education through legislation, research, instruction and management technical assistance, and other special projects designed to improve the quality of urban schools. Our member districts enroll over a quarter of the nation's English learners (ELs).



Council of the Great City Schools  
1331 Pennsylvania Avenue, NW  
Suite 1100N  
Washington, DC 20004